

No. 413 – BCW/ 6M-51/2011

Kolkata , dtd. 30 January, 2012.

NOTIFICATION

The question of engagement of 'Dhakis' (Drummers) one in each of the 341 Blocks and 59 for urban areas / municipalities was under active consideration of the Government, for sometime past.

The Governor, after careful consideration, has been pleased to agree to the engagement of 400 'Dhakis' for promotional/awareness generation purposes in the rural/urban areas of the state. They would be engaged initially for a period of 3 (three) months with a view to making wide publicity about various welfare schemes being implemented by Backward Classes Welfare Department including 3 (three) Corporations under its umbrage, through beating of 'Dhaks', distribution of leaflets, etc. They have to make publicity for 10 (ten) days in a month at local 'Haats'/'Bazaars' where rural people gather. They will get wages @ Rs. 200 (two hundred) only per day for such publicity.

The Governor is also pleased to agree to constitute a Project Implementation Committee (PIC) for the purpose of Identification of 'Dhakis' at Sub-Division level with the following members:-

1. Sub-Divisional Officer (S.D.O)-----Chairperson
2. Block Development Officer(B.D.O)-----Member
3. Representative of District Magistrate(D.M)-----Member
4. Representative of Project Officer cum District Welfare Officer(P.O - cum -D.W.O)-----Member
5. One Expert (to be nominated by Chairperson)-----Member
6. Deputy Magistrate & Deputy Collector, posted in the Sub-Division-----Member-Convener

The above constituted committee will finalize panel of 'Dhakis' – 3 (three) in each Block / Municipality on the basis of the following parameters:-

- A). 'Dhakis' should primarily belong to SC community. If suitable SC candidate is not available, selection may be made among from the suitable ST candidates. If ST candidate is not available, selection may be made from among suitable OBC candidates.
- B). 'Dhakis' should be a resident of that Block / Municipality.
- C). If no such suitable person(s) is/are available in a particular Block / Municipality, selection may be made from any of the neighbouring Block / Municipality.
- D). While selecting 'Dhakis', preference should be given to those who have got :-
 - i). Previous experience of publicity through beating of 'Dhak'.
 - ii). Acquaintance with the 'Haat' / 'Baazar' / Place of gatherings.

By order of the Governor



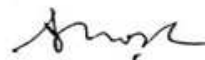
Joint Commissioner for Reservation
& Ex-officio Joint Secretary to the Govt. of West Bengal

No. 413 / 1(510) – BCW / 6M-51/2011

dtd. 30 January, 2012.

Copy forwarded for information and necessary action:-

1. The District Magistrate,.....
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2. The P.O – cum – D.W.O.,.....
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3. The S.D.O.,.....
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4. The B.D.O.,.....
.....
5. The Chairman/Executive Officer, Municipality of.....
.....
6. The Pvt. Secy. to the MIC of this Dept.
7. The Guard File of this Dept.



Deputy Secretary to the Govt. of West Bengal